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Deep RiverRock extends it's partnership with Dublin GAA for 2012

Dublin, 27th April 2012. Deep RiverRock has announced that it will be the Official Water Partner to the reigning All-Ireland champions, the Dublin Gaelic football team.

At the announcement in Dublin, attended by 2011 All-Star hurling winner Liam Rushe, it was confirmed that Deep RiverRock will also be the official water and hydration partner to all other Dublin hurling and Gaelic football county representative teams across the Senior and Under-21 age grade categories.

Speaking at the announcement on behalf of Deep RiverRock water, Tara O'Rourke said: "Deep RiverRock is delighted to be involved with Dublin GAA for 2012. The hurling and football teams have enjoyed considerable success in recent times, culminating in the terrific All-Ireland victory enjoyed by the footballers last year, and we're delighted to be a part of that for the upcoming championship campaigns".

Also speaking at the announcement, Dublin Secretary John Costello said: "Deep RiverRock has been an important partner to Dublin for the last number of years, and we're delighted to have the brand back on board for 2012, keeping our players hydrated and refreshed on the field of play during this year's championship campaigns".

Deep RiverRock is also the Official Water Partner of the Connacht Rugby, Leinster Rugby and Ulster Rugby teams, and Title Sponsor of the Deep RiverRock Belfast City Marathon.

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For more information, please contact:

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